



GSFC
UNIVERSITY
EDUCATION RE-ENVISIONED



**SCHOOL OF MANAGEMENT
& ENTREPRENEURSHIP (SOM&E)**

**MASTER OF BUSINESS
ADMINISTRATION
MBA**

Shaping Future
Business Leaders

School Of Management & Entrepreneurship (SOM&E)

The **School Of Management & Entrepreneurship (SOM&E)** at **GSFC University** focuses on developing competent professionals and responsible leaders for the evolving global business landscape. The School blends **academic excellence with industry exposure**, enabling students to gain both conceptual knowledge and practical insights.

With an emphasis on **innovation, ethical leadership, and analytical thinking**, the School provides an engaging learning environment supported by industry interaction, research initiatives, experiential learning opportunities, and professional development activities. Students are encouraged to develop strong **managerial capabilities, problem-solving skills, and entrepreneurial thinking**, preparing them for successful careers in business and management.

MBA – Master of Business Administration (Specialization in HR | Marketing | Finance | Business Analytics | Entrepreneurship & Family Business)

The **MBA programme at GSFC University** is designed to develop future business leaders and strategic decision-makers through a blend of **rigorous academic training, experiential learning**, and industry engagement. The programme equips students with the managerial knowledge, analytical abilities, and leadership skills required to thrive in dynamic business environments.

Programme Highlights

- Industry-aligned specializations with case-based learning
- **AIMA BizLab Business Simulation** for real-time strategic decision-making
- Industry projects, internships, and corporate exposure
- Sessions by global industry experts and practitioners
- Exposure to international business practices and contemporary management concepts
- Strong placement and career support ecosystem
- Opportunities for research projects and data-driven decision-making
- Focus on communication skills, professional grooming, teamwork, and corporate readiness



Programme Outcome

Graduates are prepared for **leadership roles in corporate management, consulting, and entrepreneurship**, equipped with strong analytical, managerial, and decision-making capabilities.

Eligibility for Admission

Any graduate or equivalent in any stream with minimum 50% (45% for SC/ST/OBC –NL/EWS) must have appeared in CMAT/CAT/MAT/XAT of the corresponding year; Applicants who have not appeared in these exams must appear in the GSFC University Management Aptitude Test (UMAT-GSFCU) and secure minimum 50% marks.

Admission Process

- The state quota seats of the MBA Program will be filled by the Admission Committee for Professional Courses (ACPC), Govt. of Gujarat.
- The Management Quota seats of MBA Program will be filled, based on percentage of graduation and on the basis of score of CMAT/CAT/MAT/XAT2026 or score of UMAT-GSFCU.
- For the preparation of merit rank of UMAT-GSFCU, 50% weightage will be given to marks obtained in graduation and 50% of UMAT score, If seats remain vacant, they may be transferred to another category.





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